

Report of: Head of Sport & Active Lifestyles

**Report to: Inner North East, Inner North West and Inner South Community
Committees**

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Date: 26/02/16 For decision/To note

World Triathlon Leeds

Purpose of report

1. To inform members of the arrangements for the World Triathlon being held in Leeds on 11th / 12th June 2016.

Main issues

2. On the weekend of June 11th/12th 2016, Leeds will host a leg of the World Triathlon Series.
3. The main event will be on the Sunday (12th) which will consist of an amateur/mass participation event (3 distances) in the morning and then Elite Women and Elite Men in the afternoon.
4. On the Saturday (11th) a “come and try” event centred in and around Roundhay Park will take place.
5. The route has now been confirmed/ratified by the ITU and so planning has started to move forward and announcements are starting to be made.
6. Most of the best British triathletes are based in Leeds including the Brownlee Brothers, Non Stanford and Vicky Holland.

Options

7. Saturday – Overview

- The event is mainly contained in Roundhay Park, but with a cycle route on the highway.
- Currently only Princes Avenue & Park Avenue that will directly impacted by this.
- It is hoped to attract in the region of 3000 participants to this event.

8. Sunday – Overview

- The event will be split between Roundhay Park (swim) and the City Centre (cycle and run).
- Part of the required distance for the cycle will be taken up as a “Point to Point” (PtP) between Roundhay Park and the City Centre with the remainder being laps in the city centre.
- In the morning there will be three Mass Participation events (Olympic/Sprint/Beginner distances) consisting of a swim in Lake at Roundhay Park (transition in the park), cycle to the city centre (transition on the Old International Pool site), run laps of the city finishing on Millennium Square.
- x3 distances: Olympic/Sprint/Beginner, have a capacity of 3300/1900/300 respectively and there will also be a relay event within.
- In the afternoon there will be the women’s and then men’s Elite events. Both of these consist of a swim in the Lake at Roundhay Park (transition in the Park), cycle to the city centre, cycle laps of the city centre (transition on Millennium Square), run laps of the city centre finishing on Millennium Square. The elite events will have 75 competitors in each.
- The route will take start at Roundhay Park then:., Park Avenue, Princes’ Avenue, Street Lane, Stonegate Road, Meanwood Road, Grove Lane, Shaw Lane, Otley Road, North Lane, Cardigan Road, Burley Road, Burley Street, Westgate, The Headrow, Calverley Street, finishing in Millennium Square

9. Closure times (subject to confirmation):

- It is expected that the affected part of the City Centre – effectively the northern sector –will be closed from midnight Saturday to allow for infrastructure build, securing the route, erecting barriers etc.
- Access will be available to the southern sector, Infirmary Street & Boar Lane, Vicar Lane etc. and also access/egress to/from the bus station will be maintained as much as possible (Eastgate Roundabout will not be affected). Access/egress to/from the Rail Station will be maintained.
- The route from Roundhay Park to the City Centre will be fully closed from approx. 5am to allow for any infrastructure build, logistics of securing the route etc.
- The PtP route will start to be reopened after the last Elite Male has passed but this will need to be controlled and safe.

- The city centre will start to be cleared and opened back up after the crowds have dispersed and it is safe to do so.
- A Traffic Management contractor has been appointed and is working with them to generate the plans and drive forward the requirements for the weekend.

10. Corporate considerations

a. Consultation and engagement

An all partner communications strategy is in place and this briefly consists of:

- Tuesday 24 Nov. light touch announcement of impacted communities/businesses inc:
 - Press release – picked up by YEP and YP
 - Email from Cllr Blake to all elected members and MPs
 - Newsletter to all parish councils
 - Newsletter to key business influencers for them to cascade through their networks – such as chamber, BID, LEP
 - Newsletter to community forums – such as neighbourhood networks and area teams, voluntary and third sectors.
- Briefing for all Elected Members Friday 29th January.
- Initial communications to impacted residents and businesses 29th January, alongside press release.
- An interactive map has been established that will be updated regularly and residents can access 24/7. <http://www.leeds.gov.uk/leisure/Pages/Triathlon-route.aspx>
- A website has been established for the event: <http://leeds.triathlon.org/>
- An email address has been set up to receive resident communications: WorldTriathlonLeeds@leeds.gov.uk
- Residents are being asked to sign up for newsletters via the email: WorldTriathlonLeeds@leeds.gov.uk
- An internal project team has been set up with representatives from
- Other key dates going forwards:
 - 4th March 2016: 100 days to go / Start of the 2016 World Series (Abu Dhabi)
 - 12th May: 1 month to go
 - Volunteer announcement
 - Press Conference / event week

b. Equality and diversity / cohesion and integration

Adult Social Care and Public Health are key partners in the event and are working on projects to involve clients from ASC in the event.

Members of the equality team are on the project team to ensure accessibility is open to as many sectors of the community as possible. The Access Officer is currently writing an access guide for the event.

c. Council policies and city priorities

The project supports the breakthrough project of 'Hosting World Class Events'.

d. Resources and value for money

The budget is made up of sponsorship monies, with UK Sport, British Triathlon and LCC contributions and is managed by Lagardere Sport, a company appointed by British Triathlon to run the event.

LCC contribution of £230k was approved by Executive Board in April 2015.

11. Community engagement

A budget of £25,000 has been identified by Culture and Sport section within City Development to enable local organisations and residents along the route to celebrate the Leeds 2016 International World Triathlon Series event. A funding pack has been compiled and invitations to bid will be circulated through local networks as well as through members of the Breeze Culture Network who are based in the wards on the Triathlon Route. Although projects leading up to the 12th June can receive funding, all events and projects funded would also be expected to deliver on the day of the Triathlon itself. The activities funded should be aimed at all ages and can be anything from a street party to a sporting event or a public performance.

Culture and Sport have committed to matching additional funds that Community Committees may like to contribute on the basis that the combined total be ring fenced to the specific Community Committee area. The process is being administered by the Breeze Team and the bid approving panel is still to be finally settled but will include representatives from Culture and Sport, Adult Social Care and the British Triathlon.

The successful applicants will have their activity plotted on the interactive map so that the full programme is in the public domain and the volunteers who will be working along the route will be furnished with information in order to signpost residents to activities taking place locally.

a. Legal implications, access to information and call in

Not Applicable – for information only

b. Risk management

A risk register is held for the event and for the citywide arrangements. These are reviewed and approved at the WTS Stakeholder Board

Conclusion

12. The event fits as one of the seven breakthrough projects and will enhance the profile of the city.

Recommendations

13. The Inner North East Community Committee is asked to:

Note the contents of the report

Suggest ways for local communities to maximise the opportunities generated by the World Triathlon Series

Background information

- Route maps

Elite Bike Course

